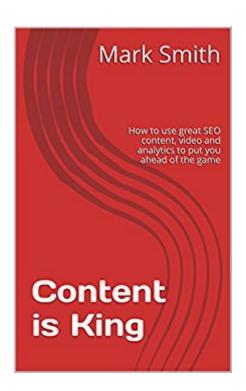
## The book was found

# Content Is King: How To Use Great SEO Content, Video And Analytics To Put You Ahead Of The Game





# Synopsis

SEO has changed. In this book, online copywriter, lecturer and multimedia journalist Mark Smith (BBC, The Guardian, Mirror Online, Global Trade Review, Very.co.uk) shows you how you can enhance your website or blog's search visibility with a number of simple steps. Brought right up to date to take into account early 2016's Google updates, this book avoids boring jargon and provides insights from a range of industry experts and business owners using direct interviews and case studies, helping you to avoid the pitfalls and understand what content works and what doesn't. These easy techniques include improving SEO content, simple video marketing (you can use YouTube, right?) and basic - and often totally free - analytics packages that let you track how your site or blog is performing online. The web is the great leveller, and this simple guide lets you embrace the simple opportunities in front of you.

## **Book Information**

File Size: 762 KB

Print Length: 23 pages

Publication Date: April 25, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01ETXWSBC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,884,912 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #97 in Books > Computers & Technology > Web Development & Design > Website Analytics #817 in Books > Business & Money > Marketing & Sales > Search Engine Optimization #1391 in Kindle Store > Kindle Short Reads > 45 minutes (22-32 pages) > Computers & Technology

### Customer Reviews

It's rare to find in today's modern age of jargon an author who can take something as intimidating and jaded like the modern work place and make it understandable for the common bumpkin! A must have for anyone running or hoping to run a small business!

#### Well written

#### Download to continue reading...

Content is King: How to use great SEO content, video and analytics to put you ahead of the game BOOST YOUR SEO for 2016 (3 in 1 Bundle): SOCIAL MEDIA SEO BACKLINKING - KEYWORD RESEARCH FOR SEO AFFILIATE - RANKING YOUTUBE VIDEOS SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1) SEO: SEO Marketing - Learn 14 Amazing Steps To Search Engine Optimization Success On Google! (Google analytics, Webmaster, Website traffic) Make Ahead Meals: Stock Up On These 44 Fridge And Freezer Friendly Meals Ahead Of Time, And You'll Never Go Hungry Again-Save Time And Reduce The Stress ... Slow Cooker Recipes, Make Ahead Paleo) WordPress for Business Bloggers: Promote and grow your WordPress blog with advanced plug-ins, analytics, advertising, and SEO Blogger: Beyond the Basics: Customize and promote your blog with original templates, analytics, advertising, and SEO (From Technologies to Solutions) Mastering Search Analytics: Measuring SEO, SEM and Site Search Make Ahead Meals: Easy Freezer Recipes to Make Ahead for Cooking Breakfast, Lunch and Dinner Including Crockpot Freezer Meals Quick and Easy Make Ahead Meals Cookbook: 25 Make Ahead Meals Made Healthy 42 Rules for Applying Google Analytics: A practical guide for understanding web traffic, visitors and analytics so you can improve the performance of your website Freezer Meals: 365 Days of Quick & Easy, Make-Ahead Meals For Busy Families (Freezer Recipes, Freezer Cooking, Dump Dinners, Make Ahead, Slow Cooker) Make Ahead: 365 Days of Quick & Easy, Make Ahead, Freezer Meals (Dump Dinners, Slow Cooker, Overnight Recipes) Practical Web Analytics for User Experience: How Analytics Can Help You Understand Your Users FrameMaker - Creating and Publishing Content: LEARN TO USE, MANAGE, AND PUBLISH CONTENT WITH ADOBE FRAMEMAKER Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) R for Everyone: Advanced Analytics and Graphics (Addison-Wesley Data and Analytics) Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R, Revised and Expanded Edition (FT Press Analytics) R for Everyone: Advanced Analytics and Graphics (Addison-Wesley Data & Analytics Series) Web and Network Data Science: Modeling Techniques in Predictive Analytics (FT Press Analytics)

**Dmca**